

Apple
Computer Inc.

**Suggested Retail
Price List**

Effective June 1, 1979



TM

SUGGESTED PRICES APPLICABLE
IN U.S.A. ONLY



10260 Bandley Drive
Cupertino, California 95014
(408) 996-1010

Suggested Retail Price List

June 1, 1979

Apple System Packages for every application

Description	Model No.	Suggested Retail Price
STARTER SYSTEM		
Apple II Plus System — 16K RAM	A2S1016	1195.00
Tape Recorder	A2M0018	40.00
		<u>1235.00</u>
STUDENT'S SYSTEM		
Apple II Plus System — 32K RAM	A2S1032	1345.00
Disk II Floppy Disk & Controller	A2M0004	595.00
		<u>1940.00</u>
SCIENTIST'S SYSTEM		
Apple II Plus System — 48K RAM	A2S1048	1495.00
Disk II Floppy Disk & Controller	A2M0004	595.00
Communications Modem & Controller	A2M0017	390.00
Video Monitor — 9" B & W	A2M0005	240.00
Centronics μP1 Printer & Controller	A2M0010	695.00
Clock/Calendar Card		199.00
		<u>3614.00</u>
BUSINESS MANAGER'S SYSTEM		
Apple II Plus System — 48K RAM	A2S1048	1495.00
Disk II Floppy Disk & Controller	A2M0004	595.00
Disk II Second Disk Drive	A2M0003	495.00
Video Monitor — 9" B & W	A2M0005	240.00
Centronics 779 Printer & Controller	A2M0011	1545.00
The Controller - Gen'l Business Software	A2D0012	625.00
		<u>4995.00</u>

Description	Model No..	Suggested Retail Price
APPLE® II SYSTEMS		
Apple II is a completely assembled and tested computer system. The system includes a rugged molded case, typewriter-style keyboard with N-key rollover, high-efficiency switching power supply, ROM-resident BASIC interpreter, monitor, assembler and disassembler; two game paddles, demonstration programs on tape cassettes, AC power cord, cassette cable, reference manuals and BASIC Programming Manual.		
16K Bytes RAM	A2S0016	1195.00
32K Bytes RAM	A2S0032	1345.00
48K Bytes RAM	A2S0048	1495.00
APPLE® II PLUS SYSTEMS		
Apple II Plus is a completely assembled and tested computer system. The system includes a rugged molded case, typewriter-style keyboard with N-key rollover, high-efficiency switching power supply, ROM-resident Applesoft Extended BASIC interpreter, monitor, assembler and disassembler; two game paddles, demonstration programs on tape cassettes, AC power cord, cassette cable, and reference manuals.		
16K Bytes RAM	A2S1016 ^[2]	1195.00
32K Bytes RAM	A2S1032 ^[2]	1345.00
48K Bytes RAM	A2S1048 ^[2]	1495.00
LITERATURE		
Apple II Reference Manual	A2L0001	10.00
6502 Hardware Manual	A2L0002	15.00
6502 Programming Manual	A2L0003	15.00
Parallel Printer Interface Manual	A2L0004	2.00
Apple II Basic Programming Manual	A2L0005 ^[1]	6.95
Applesoft II Reference Manual	A2L0006	10.00
Communications Interface Manual	A2L0007	2.00
High - Speed Serial Interface Manual	A2L0008	2.00
Programmers A #1 Manual	A2L0011	2.00
Disk II Floppy Disk Manual	A2L0012	2.00
Consumer Guide to Personal Computers	A2L0015	2.00
Best of Contact '78	A2L0020 ^[2]	2.50
INTERFACE CARDS		
Prototyping/Hobby Card	A2B0001	24.00
Parallel Printer Interface Card	A2B0002	180.00
Communications Card & DB25 Connector Cable	A2B0003	225.00
High - Speed Serial Interface Card	A2B0005	195.00
Language System with Pascal (48K RAM & Disk II Required)	A2B0006 ^[2]	495.00
Centronics Printer Interface Card	A2B0007	225.00
Applesoft II Firmware Card	A2B0009	200.00
ACCESSORIES		
Disk II — Drive Only	A2M0003	495.00
Disk II — Drive & Controller (32K Min. RAM Recommended)	A2M0004	595.00
Video Monitor — II (B & W)	A2M0005	240.00
Vinyl Carrying Case	A2M0009	30.00
Printer II — Centronics Micro P1 & Controller	A2M0010	695.00
Printer IIA — Centronics 779 Tractor & Controller/90-Day WTTY	A2M0011	1545.00

Description	Model No.	Suggested Retail Price
Memory Expansion Module — 16K	A2M0016 ^[4]	160.00
Modem IIB with Interface	A2M0017 ^[2]	390.00
Tape Recorder	A2M0018	40.00
Programmers Aid #1 Firmware (For Use with Integer BASIC)	A2M0019	50.00
Modem IIB Only	A2M0021 ^[2]	199.95
Clock/Calendar Card	A2M0024	199.00
Auto — Start ROM Package (For Apple II Only)	A2M0027 ^[2]	65.00
TAPES — DISKETTES		
Centronics Micro P1 Paper	A2C0000	4.00
Blank Diskettes (Box of 10)	A2D0000	50.00
Dow Jones Portfolio Evaluator/ Stock Quote Reporter Disk	A2D0007 ^[2]	50.00
Microchess 2.0 Chess Disk	A2D0009	25.00
Disk Utility Pack with DOS 3.2	A2D0010 ^[2]	25.00
The Controller (General Business System)	A2D0012 ^[2]	625.00
Apple Post (Mailing List System)	A2D0013 ^[2]	49.95
Bowling Program Diskette	A2D0018 ^[2]	15.00
The Cashier (Retail Store Management)	A2D0025 ^[2]	250.00
Dow Jones Stock Quote Reporter Cassette (Com. Card & Modem Req'd)	A2M0022	N/A
Discontinued — See A2D0007		
Blank Cassettes	A2T0000	3.50
Checkbook Cassette	A2T0001	20.00
Applesoft II Language & Demo Cassette	A2T0004	20.00
RAM Test Tape with Manual	A2T0006	7.50
Finance 1-2 Cassette Package	A2T0011	25.00
Datamover/Telepong Cassette (Com. Card & Modem Req'd)	A2T0012	7.50
Microchess 2.0 Chess Tape	A2T0013	20.00
Bowling Program Tape	A2T0015 ^[2]	15.00
Pascal with Language System (48K RAM & Disk II Required)	A2B0006 ^[2]	495.00
MISCELLANEOUS		
Vinyl Diskette Holder Pages (Pkg. of 10)	A2G0001	8.50
Desk	A2M0034 ^[2]	220.00
Desk Return	A2M0035 ^[2]	130.00

NOTES:

1. Price change
2. New product introduction
3. Prices subject to change without notice. Freight and dealer set-up charges not included.
4. Memory expansion module includes 8 RAMs/RAM test tape/instructions.



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